

# FREQUENTLY ASKED QUESTIONS



## What are some examples of innovation?

Innovation is the embodiment, combination, or synthesis of knowledge in original, relevant, valued new products, processes or services. It is an artist (or a group of artists) who:

- Has made a definitive and unusual impact on the art world and/or created a body of work that actually helped his/her artform to move forward in a way that would perhaps not have otherwise happened.
- Is considered a “pioneer” in their field or artform, using creative, unique, cutting-edge techniques and/or technologies that deviate from the usual creative process within their artform.
- Uses his/her art in unique ways that actively impact their community and/or a world beyond their normal scope, tackling issues like social activism, racial justice, youth and minority empowerment, health and healing, aging, international relations, etc.
- Effectively markets or distributes their art in ways that are unusual, creative and far from mainstream.
- Makes a dramatic shift in his/her artwork that exhibits a high level of growth, expansion, depth and/or change to the artistic journey they’re on.
- Has overcome large setbacks (personal and/or professional) in an especially creative and innovative way as an artist, and has influenced peers by doing so.

## Quotable Quotes on Innovation:

"*Creativity* is thinking up new things. *Innovation* is doing new things." *Theodore Levitt*

"Discovery consists of seeing what everybody has seen and thinking what nobody has thought."  
*Albert von Szent-Gyorgy*

"To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination and marks real advance..." *Albert Einstein*

"There's a way to do it better—find it." *Thomas Edison*

"The *innovation point* is the pivotal moment when talented and motivated people seek the opportunity to act on their ideas and dreams." *W. Arthur Porter*

If I do a workshop for my public activity can I charge money for people to attend?  
Yes.

On the application form, how do I know if my answer will fit in the space?  
Cut and paste into WORD and do a word count (found under Tools).

How do I know how big my image file is?  
Right click on the image icon and go to Properties.

How long should it take to upload my information?  
A progress bar will appear while you are loading. Depending on the size of the file, it should take no more than one or two minutes.

How do I know you received it?  
The file will appear as an item in your gallery.

